Afiqah Rashid

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IT/UX professional with 5 years of experience, specialising in user experience, front-end development, digital innovation, and design systems.

I bridge the strategic realm of UX design with front-end development to deliver seamless digital experiences.

EXPERIENCE

IT CONSULTANT - UX DESIGNER @ CENTRAL PROVIDENT FUND BOARD NOV 2022 - PRESENT

- Collaborate with product teams to deliver intuitive, user-centric digital services.
- Design, maintain and enhance CPFB's Design Language System for CPF website and mobile app components.
- Conduct comprehensive design reviews to uphold design governance standards across all products.
- Provide Figma training to product owners and developers, empowering them to effectively communicate design concepts and translate design specifications into development.

EXECUTIVE SYSTEMS ANALYST - UX ENGINEER @ HOUSING & DEVELOPMENT BOARD MAY 2020 - AUG 2022

- Lead designer and developer for the HDB design system.
- Design, maintain and enhance HDB design system and website components.
- Manage global navigation elements, footers, and common CSS and JavaScript files across digital services.
- Ensure adherence to accessibility standards (WCAG) and SEO best practices for digital services.
- Play a key role in the creation of wireframes, user flows, and execution of usability testing and user interviews.

TEACHING INSTRUCTOR @ FIRST CODE ACADEMY NOV 2018 - AUG 2019

- Educate youth in coding exploration through Robotics, Virtual Reality environments, and Scratch.
- Teach various programming languages including HTML, CSS, and JavaScript.
- Design and plan class topics, learning objectives and activities.

EDUCATION

DEGREE IN INFORMATION SYSTEMS

(Specialisation in Digital Innovation) National University of Singapore 2016 – 2020

DIPLOMA IN ARCHITECTURE

Singapore Polytechnic 2013-2016

GCE "O" LEVEL CERTIFICATE

Dunearn Secondary School 2009 - 2012

TECH SKILLS

- Figma, Adobe XD
- Bitbucket, Gitlab
- Visual Studio Code
- React.is
- HTML5, CSS, JavaScript
- Java EE/SE
- Kotlin
- Python
- Jira, Confluence
- Netbeans, Android Studio
- Redux, MobX
- Photoshop, Canva
- Amazon Web Services

EXPERTISE

- NN/g UX Certified
- Certified ScrumMaster (CSM)
- User Experience (UX) Design
- Design Systems
- Front-end Development
- Wireframing & Prototyping
- User Interface (UI) Design
- Project/Product Management
- UX Research
- Cloud Computing